

THE RECYCLERY COLLECTIVE

ANNUAL REPORT 2017

PROMOTING SUSTAINABILITY BY GIVING ACCESS TO TOOLS,
SKILLS, AND OPPORTUNITIES FOR COLLABORATION

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RECAP 2017

In 2017 The Recyclery was named “Friend of Rogers Park” by the Rogers Park Business Alliance. At The Recyclery, we believe that building connections with our neighbors helps to make Rogers Park and the wider community of Chicago, Evanston, and Skokie a safe, sustainable, and exciting place to live. Thank you for being a friend of your community by volunteering, donating bikes, making purchases at the shop, contributing money, and participating in our programs.

NEW PROGRAMS & COLLABORATIONS

- We started hosting Women, Trans, and Femme Night in partnership with Women Bike Chicago.
- The Rogers Park Business Alliance invited The Recyclery to set up our mobile repair station at the Glenwood Farmers Market.
- We began supporting the efforts of volunteers from SWOP (Sex Workers Outreach Program.) They set up a table outside of our shop during Open Shop. Their efforts are aimed at reducing harm through education and connecting people with resources.
- First internship program with Youth Job Center.
- We created the Paul Estrich and Jesse Miller Apprenticeship, in honor of two of our founding members.
- Through our new Earn-a-Bike program, 25 youth and 6 adults rolled out on their newly refurbished bicycles.

EXPANDING OUR FINANCIAL AND PHYSICAL CAPACITY

As many bike shops around Chicago face new challenges in a changing retail economy, The Recyclery Collective has worked creatively to expand our capacity to serve our community and support our flagship programs.

- We had our most financially rewarding 2nd annual Tailwind for Tools fundraising campaign ever. The 3rd annual Tailwind for Tools campaign is currently underway!
- We successfully piloted our first off-site bike sale at Northwestern University.
- We steadily worked towards expanding our shop space and program capacity. With the help of a generous grant from the Evanston Community Foundation, we are adding more storefront window space and installing additional workstations in 2018. The additional space will be used to hire more interns, increase access to refurbished bikes available for purchase, and assist more Open Shop patrons.
- We hired a new accountant and administrative coordinator, Lee Andel Dewey, with extensive experience working to make non-profits financially stable.



PROGRAM IMPACT



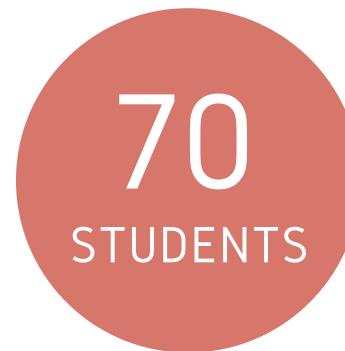
YOUTH
INTERNS
(7 in 2016)



FREECYCLERY
BIKES
REPAIRED AND
GIVEN AWAY
(158 in 2016)



VOLUNTEER
TIME
LOGGED
(2750 in 2016)



OVERHAUL &
TUNEUP
CLASSES
(57 in 2016)



OPEN SHOP
PATRONS
SERVED
(2100 in 2016)



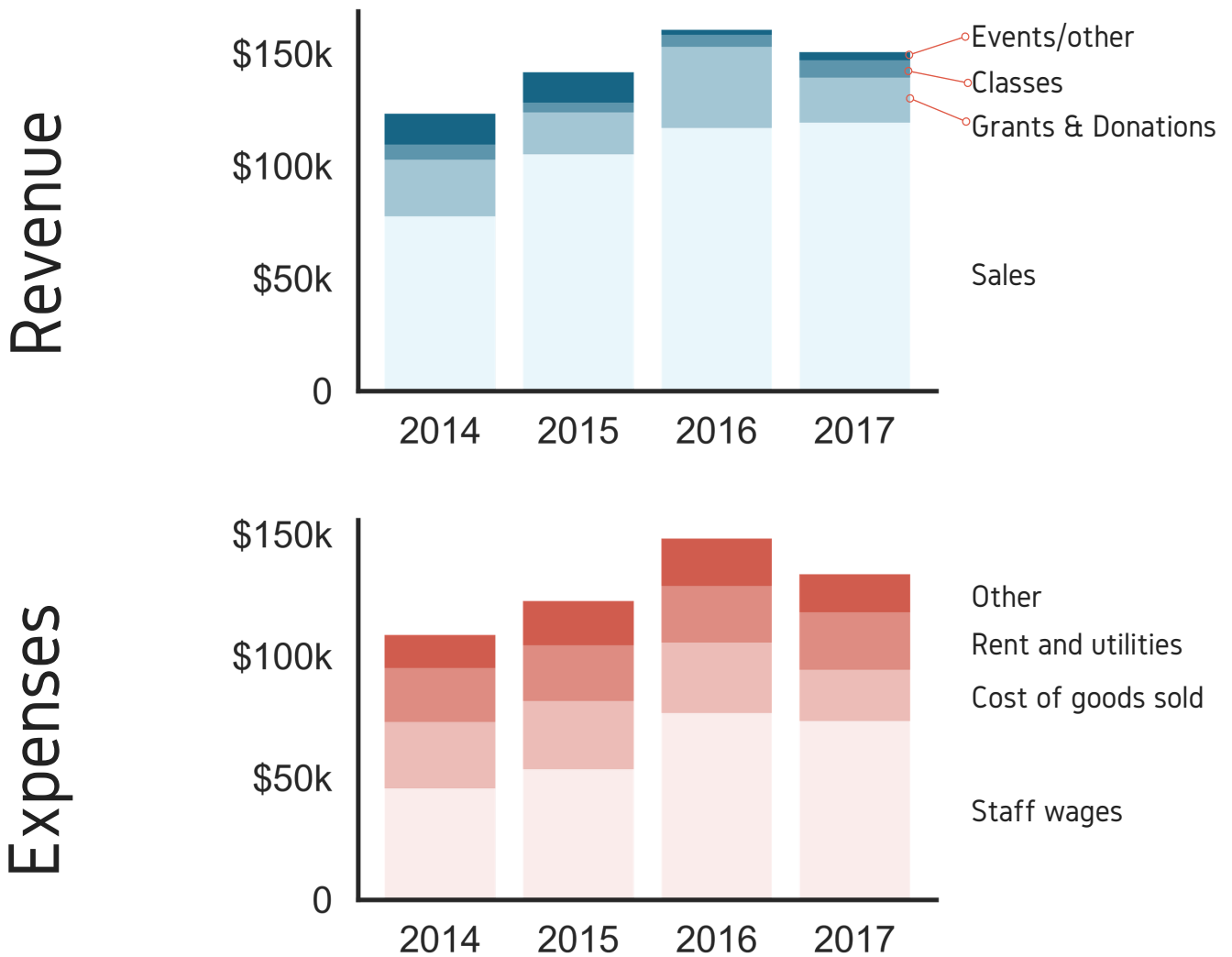
BICYCLES
SOLD
(382 in 2016)



NEW
VOLUNTEERS
(104 in 2016)



FINANCIAL REPORT



MAJOR GRANTS/DONATIONS:

2016
 \$8,000 - Two West Foundation
 \$3,000 - Evanston Bicycle Club
 \$3,050 - Tailwind for Tools

2017
 \$500 - JBP Corporation - Employer Matching Grant
 \$3,500 - Evanston Bicycle Club
 \$4,257 - Tailwind For Tools

OUTREACH & EVENTS

WE HOSTED

- Tailwind for Tool Open House
- Group Rides
- Youth Ride to Millennium Park
- Chicago Tech Academy Week Without Walls
- Balaclava Making Bonanza
- Improv Night with SPG
- Movie Nights
- Karaoke Night
- Chicago Waldorf Academy's Bike Day

WE REPRESENTED THE RECYCLERY AT THESE EVENTS

- Chicago Volunteer Expo
- Night of the Arts at UCE
- Chicago Winter Bike Swap

- ETHS Volunteer Fair
- Women Bike Chicago Networking Night
- Skokie Spring Greening
- Bike the Drive
- Evanston Public Library
- Evanston Bike Drive
- Glenwood Sunday Market
- Trilogy Health Day
- Bike the Ridge
- Harvest Festival Rogers Park
- LIVE from the Heartland Cafe - radio show
- North Shore Century
- Critical Mass
- Chicago Perimeter Ride
- Northwestern Bike Sale
- Bike!Bike!

OUR PARTNERS

THANK YOU!

BIKE SHOPS

- Higher Gear
- Performance
- Johnny Sprockets
- Green Machine Cycles
- Lifestyle Cycle
- Bucephalus Bikes
- Working Bikes
- Uptown Bikes
- West Town Bikes

BENEFACTORS

- Evanston Community Foundation
- Evanston Bicycle Club
- Two West Foundation
- Unitarian Church of Evanston
- Adam Keef Memorial Fund

OTHER PARTNERS

- A Just Harvest
- Active Transportation Alliance
- Amazing Kale Burger
- City of Evanston
- CommunityCave Chicago
- Go Evanston
- Glenview Farmers Market
- Glenwood Sunday Market
- ICA and Seva Ghandi
- Jewish Child and Family Services
- Northwestern University
- Rogers Park Business Alliance
- The Common Cup
- Unitarian Church of Evanston
- Women Bike Chicago

OUR PARTNERS THANK YOU!

FREECYCLERY PARTNERS

- A Just Harvest
- Centro Romero
- Chicago House
- Connections for the Homeless
- Gale Elementary School
- Heartland Alliance
- Housing Opportunities for Women
- Howard Area Community Center
- Inspiration Corporation
- Northside Housing and Support Services
- Reba Place Church
- Refugee One
- Thresholds
- Trilogy
- Youth and Opportunity United (Y.O.U.)
- Youth Job Center

STRATEGIC PLANNING

IN FEBRUARY 2017 THE RECYCLERY COLLECTIVE MEMBERS AND STAFF CREATED A STRATEGIC PLAN FOR THE NEXT 3-5 YEARS. WE BEGAN BY POLLING OUR VOLUNTEERS AND PARTICIPANTS TO LEARN ABOUT THEIR EXPERIENCES, THOUGHTS, AND IDEAS FOR THE RECYCLERY. THANKS TO SEVA GHANDI OF ICA WHO LED AND FACILITATED THIS PROCESS, AND THANKS TO THE STAFF AND COLLECTIVE MEMBERS WHO GAVE THEIR TIME AND ENERGY.

TO SEE THE FULL RECORD OF OUR STRATEGIC PLANNING CONTACT INFO@THERECYCLERY.ORG

EXPANDING OUR PHYSICAL AND FINANCIAL CAPACITY

DEVELOPING PATHWAYS FOR VOLUNTEER SUCCESS

EMBRACING OUR COMMUNITY & FORGING NEW PARTNERSHIPS

EMBODYING & DEEPENING OUR COMMITMENT TO RADICAL INCLUSIVITY

STRATEGIC VISION



“WHAT DO WE WANT TO SEE IN PLACE IN 3-5 YEARS AS A RESULT OF OUR ACTIONS?”

- VISION WORKSHOP, STRATEGIC PLANNING FEBRUARY 19TH, 2017

- EXPANDED PROGRAMS AND SPACE
- INCREASED FINANCIAL STABILITY
- TARGETED SKILLS TRAINING
- PATHS TO EMPLOYMENT OPPORTUNITIES
- STRONGER FREECYCLERY PROGRAM
- CELEBRATED COMMUNITY EVENTS
- DIVERSE AND INCLUSIVE RECYCLERY
- BETTER ORGANIZATIONAL PRACTICES

COLLECTIVE MEMBERS & STAFF THANK YOU!

CURRENT COLLECTIVE MEMBERS

Michael Chon, Matt Ford, Peat Manz, Sneha Narayan, Tzippora Rhodes, Igna Tuinylaite Miniotas, Keon Turner

CURRENT STAFF MEMBERS

Lee Andel Dewey, Peat Manz, Matthew McMunn, Tzippora Rhodes

COLLECTIVE MEMBERS IN 2017

Meg Boyle, Froilan Eliseo Landeros, Paul Estrich, Matt Ford, Miklos Gosztonyi, Louis Knapp, Peat Manz, Jesse Miller, Sneha Narayan, Tzippora Rhodes, Igna Tuinylaite Miniotas, Keon Turner

COLLECTIVE MEMBERS EMERITI

Amy Berghoff, Cameron Coates, Andrea Craft, Eric Dahlaw, Froilan Eliseo Landeros, Paul Estrich, Mischa Fleishman, Jack Fortune, Miklos Gosztonyi, Sharlyn Grace, Ella Jones, Louis Knapp, Darren Knox, Jesse Miller, Tomas Miniotas, Chelsea Nern, Steve Parkes, Eben Saling, Jill Samplawski, Aaron Shaw, Dave Skogley, Erik Stockmeier, Camille Walker Ostendorf, Adam Weber

CONNECT WITH US

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The Recyclery is a 501c3 non-profit. All major decisions are made by a quorum of collective members. Decisions are made by consensus and the collective is open to anyone willing to put in the time and effort to fulfill collective entry requirements.